

EMAIL MARKETING  
AUTOMOTIVE INDUSTRY

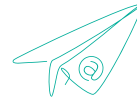
**TARGET 43,000+  
ENGINEERS AND  
DESIGNERS**

Plan your next email campaign  
with TraceParts, specifically targeting  
CAD Engineers and Designers  
working in the Automotive Industry.



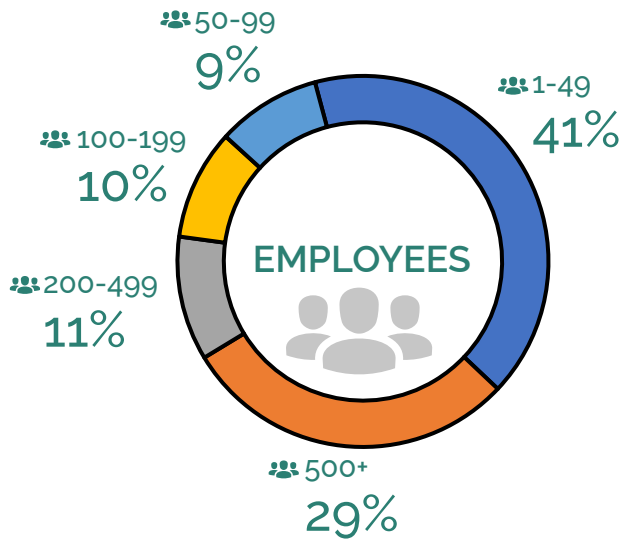
INDUSTRY FOCUS  
AUTOMOTIVE





## 43,000+ POTENTIAL LEADS ARE WAITING FOR YOU

### COMPANY SIZE BREAKDOWN



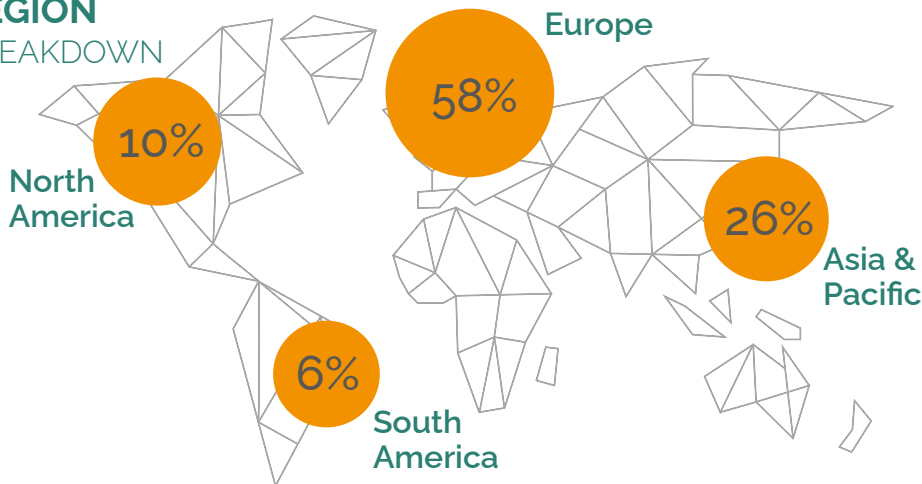
In compliance with the EU GDPR, over **43,000 Engineers and Design Professionals** from the **Automotive industry** have **opted-in** to receive email information sent by TraceParts.

Increase your **brand awareness**, announce new **product releases**, promote your **latest product catalog**, participation in **events**, etc.

Refine your **target audience** even more granular by **country**, **company size** or **many other selection criteria** to minimize scatter loss.

Just send us your email template and a desired launch date and we will do the rest!

### REGION BREAKDOWN



### TARGET DESIGN PROFESSIONALS WORKING FOR TOP NOTCH COMPANIES

AKKA · ALTRAN · AUDI · AUTOLIV · AVL · BERTRANDT · BMW · BORGWARNER · BOSCH · COMAU · CONTINENTAL · DAIMLER · DELPHI · DÜRR · EDAG · FAURECIA · FORD · GKN · HUTCHINSON · KNORR-BREMSE · LARSEN & TOUBRO · MAGNA INTERNATIONAL · MAHLE · MICHELIN · RENAULT · RENAULT TRUCKS · SEGULA · TENNECO · THYSSSENKRUPP · VALEO · VINCI ENERGIES · VIRO · VOLKSWAGEN · VOLVO · WABCO and many more...





## EMAIL MARKETING WITH TRACEPARTS TARGET YOUR FUTURE CUSTOMERS



Engineers and designers **rely heavily on technical information** to make informed decisions.

Email marketing with **TraceParts** enables you to **deliver this information directly** to their inboxes, making it easily accessible and increasing the likelihood of **consideration for your products or services**.

Select your target group from over **950,000 opt-in contacts** registered on the TraceParts CAD-Content platform.

**Choose Your Target Customers  
& Receive a FREE QUOTE**




### BOOST YOUR DIGITAL MARKETING USE CASES

- Convert Engineers and Designers to B2B leads
- Increase your brand awareness
- Promote your product or service portfolio, webinars, events etc.


### THE RIGHT AUDIENCE AT THE RIGHT TIME SEGMENTATION CRITERIA

- Selection from 195 countries
- Selection from 7 job titles
- Selection from 13 areas of interest
- Selection from 49 sectors of activity
- Selection from 8 company sizes


### THEY TRUST OUR B2B MARKETING EXPERTISE WHAT CLIENTS SAY



The quality of the services provided by TraceParts is excellent.



With each campaign, my internal lead goal for that campaign was surpassed.



We have tested various opportunities with TraceParts and seen good results from all.



We're able to segment audiences into focused groups and share relevant content and information quickly and easily.



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